



# MMA Bi-annual Report

June 30, 2011



Namaskar Mandali,

It gives us immense pleasure to update our progress in the last six months. First and foremost, the team chose **'Reach Out To Make a Difference'** as the theme for 2011, developed the meaningful logo, and defined specific objectives to a) expand the MMA horizon, b) address changing community demography and needs, and c) ultimately help further strengthen MMA.

To refresh your memory, here are the **2011 objectives**:

- Continue to successfully organize quality MMA events to at/above the historic level membership & within the budget.
- Expand/ modify MMA activities to reach out to extended Maharashtrian and other community in Atlanta.
- Expand MMA Yuva team responsibilities to encourage continued active participation & meaningful contributions.
- Launch initiatives to proactively give back to needy families in the local community and in India.
- Launch/support MMA's long-term strategic planning supporting MMA mission.

Here is a list of activities that were successfully organized in the last six months. Some of these are traditional, while many are new and unique initiatives. More details about these events and some images from these events can be found at [www.mmatlanta.org](http://www.mmatlanta.org) or [www.facebook.com/mmatlanta](http://www.facebook.com/mmatlanta). We would not have been able to organize these events/initiatives without your kind support and encouragement, which we truly appreciate.

Month	Key Event/ Initiative	Highlights/ Outcomes
Nov-Dec '10	Logo, theme and objectives	Well defined direction for 2011. First ever logo and theme for a given specific year!
	Facebook ( <a href="http://www.facebook.com/mmatlanta">www.facebook.com/mmatlanta</a> )	Help connect with MMA and provide another platform for active dialogue. First ever Facebook media for effective communication!
January	On-site volunteering at NFCC ( <a href="http://www.nfcchelp.org">www.nfcchelp.org</a> )	Total 22 individuals primarily MMA Yuva members and some parents volunteered day-long at NFCC providing much needed help to needy people. First ever community outreach activity!
	Makar Sankrant	a) Ganesh Vandana, National Anthem by Yuva; b) 'Jab We Marathi' - An interesting and enlightening dialogue with mixed-Maharashtrian couples; c) Marathi Musical Melody – Musical entertainment program by Kalamanch Group, NJ; d) 'Community Service' – collection of donations (books, school supplies, and eye glass frames); e) MMA Yuva Database – Developed a separate database of MMA Yuva group
February	Bheti Gathi	Welcomed about twenty new Marathi families to Atlanta and provided a platform to help them familiarize with MMA, get acquainted with other new and old MMA members.
	MMA Long-term Planning Survey <a href="http://www.mmatlanta.org/survey_results.pdf">http://www.mmatlanta.org/survey_results.pdf</a> A joint effort with 2011 MMA Trustees	110 MMA members (or 25-30+% MMA) participated in the survey and provided valuable inputs to help define next steps addressing the changing needs of the MMA community.
March	Yuva Sangam Social Networking	An evening filled with several activities planned and lead by Yuva Sangam team, and attended by 30+ kids.



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		First ever social networking event for the MMA second generation!
	Ekal Vidyalay Movement Participation	Sponsored a school to help educate 30 needy kids in Karda village in Amaravati, Maharashtra and support a movement to eradicate illiteracy in rural and tribal areas. First ever support by MMA!
April	Holi – A joint event with SEWA International	Well attended by MMA and non-MMA members to celebrate Holi in a traditional way with color, dance, DJ, and food. First ever such joint event & Holi celebration!
	MMA 2020 Vision: Town Hall Meeting <a href="http://www.mmatlanta.org/One_Page_Summary.pdf">http://www.mmatlanta.org/One_Page_Summary.pdf</a> A joint effort with MMA 2011 Trustees	Attended by 42 individuals, including almost all the MMA Presidents since 2000. Agreed to begin two parallel initiatives to a) revise MMA charter and b) explore further about MMA property efforts
	Gudhi Padawa	<ul style="list-style-type: none"> <li>a) "Abhangavani – A Tribute to Late Shri. Bhimshen Joshi"</li> <li>b) "Aflatoon Pratiyogita – A Family Talent Show Competition"</li> <li>c) 'Not Texting While Driving Pledge' and 'Book Collection' Drive led by Yuva Sangam</li> <li>d) General body approved unanimously approved the proposal to proceed with - <ul style="list-style-type: none"> <li>✓ Forming an exploration team to continue MMA 2020 Vision efforts</li> <li>✓ Revising MMA charter to help address the changing needs of MMA</li> </ul> </li> </ul>
June	MMA 2020 Vision: Exploration Team Formation A joint initiative with MMA 2011 Trustees	Team formation process has begun with many enthusiastically responded to the appeal.
	MMA By-laws revision A joint initiative with MMA 2011 Trustees	Reached out to other Maharashtra Mandal leaders in the USA and collected copy of some select Mandals by-laws for reference.
	Participation in Hindu Ekata Diwas, an event organized by SEWA International	Reached out to 13 different non-Maharashtrian community leaders in Atlanta to share objectives and explore joint collaboration opportunities.

We are extremely busy planning for many such traditional and some new initiatives to help deliver 2011 objectives. We are counting on your continued generous support and active participation. If you have any questions or suggestions please feel free to contact us at [mmatlanta@gmail.com](mailto:mmatlanta@gmail.com).

We are confident that **together we can Make a Difference!**

Sincerely,

2011 MMA Executive Committee

[www.mmatlanta.org](http://www.mmatlanta.org)

[www.facebook.com/mmatlanta](http://www.facebook.com/mmatlanta)



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यूवा संगमने NFCC येथे केलेला सामाजिक कार्यातील सहभाग (३ जानेवारी, २०११)



मकर संक्रांत (१५ जानेवारी, २०११)



भेटी - गाठी (२६ फेब्रुवारी, २०११)





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## युवा संगम मेळावा (२० मार्च, २०११)



## होळी रे होळी (१० एप्रिल, २०११)



## दीर्घकालीन योजना (१७ एप्रिल, २०११)





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## गुढी पाडवा (३० एप्रिल, २०११)



## २०११ समिती

